

FCC EEO Report – 2009

This report is filed to comply with Federal Communication Commission Rules providing the following information for the period October 1, 2008 through September 30, 2009,

Vacancy –

Full Time On Air Personality (30 hours or more per week)
There were no full time vacancies to be filled

FCC EEO REPORT

Supplemental efforts to educate the public about job positions and the qualifications necessary to fill those positions for the period October 1, 2008 to September 30, 2009.

1-16-09

Sheldon High School student job shadowed KIWA on air announcer as part of a high school program introducing students to potential jobs after high school.

2-19-09

Former KIWA Manager Frank Luepke attended a Career Fair at Buena Vista University in Storm Lake, Iowa from 11 am till 2:00 pm. Frank talked with college students about a career in radio broadcasting. Job descriptions of radio positions were distributed to interested students.

2/2 thru 2/28/09

Ad campaign was aired for Iowa Broadcasters scholarships given away to three current Iowa students pursuing an education in broadcasting at an Iowa 2 or 4 year school

3-26-09

Northwest Iowa Community College, in conjunction with Iowa Workforce Development hosted a Career / Job Fair on March 26, 2009 on their Sheldon campus. The joint venture was planned to introduce prospective employees to their businesses and to make area residents aware of the types of job opportunities in the area. KIWA attended the Career / Job Fair telling interested people of the opportunities in radio. Job descriptions of radio positions were distributed.

3-7-09

Sheldon Home Show

KIWA had a booth at the 2009 Sheldon Home Show. Besides the normal handing out of station materials, answering listener's questions and having listeners register for prizes; KIWA personnel also had the opportunity to visit with several high school students about careers in radio.

4-10-09

Sheldon High School student job shadowed KIWA FM morning person. Student said she had an interest in radio as a possible career.

5-13-09

KIWA facilities toured by Troop 154 Tiger Cubs from Sheldon. There were 5 kids and 6 adults. The broadcast operation was explained with the KIWA Program Director talking about a career in radio.

6-09

Worked with Sibley / Ocheyedan High School student who planned on majoring in Broadcasting at Drake University. Student wanted the opportunity to work behind the scenes at KIWA so she could get a feel for broadcasting before attending college in the fall 09.

6-09 thru 7-09

College junior asked to intern at KIWA during the summer of 09. Attending the University of Northern Iowa in Cedar falls, Iowa the student chose a career in the electronic media and was required to intern 150 hours at a radio station. The student worked part time in all departments.

7-20 thru 7-24-09

One high school student worked 8 hours a day for one week as part of a school project. She answered the telephone, greeted people who came in the office and helped with various other duties consistent with the operation of the radio station.

If your organization distributes information about employment opportunities to job seekers or refers job seekers to employers, and would like to receive job vacancy notices for Sheldon Broadcasting Company, Inc., please provide us with the name, mailing address, e-mail address (if applicable), telephone number, fax number, and contact person and identify the category or categories of vacancies for which you would like information specified above to the following person at Sheldon Broadcasting Company, Inc: Walt Pruiksmā, General Manager, 411 9th Street, Sheldon, Iowa 51201.

It is the policy of Sheldon Broadcasting Company, Inc. to provide equal employment opportunity to all qualified individuals without regard to their race, color, religion, national origin, sex, age, disability, or any other characteristic protected by law, in all personnel actions.